



MIKE MCCRACKEN

DIRECTOR

SUMMARY OF EXPERIENCE

Mike McCracken has over 30 years of experience in the preparation of economic impact assessment, location/site analysis and commercial feasibility studies. His industry experience includes residential, industrial, retail, marina and other commercial projects throughout Australia and the South Pacific. The preparation of retail, commercial and industrial land demand and strategic economic planning studies for City, Shire and Regional Councils has been a large part of his work over the past five years. He has also appeared as expert witness before the Queensland Planning and Environment Court, Land Court, Administrative Appeals Tribunal, and various other tribunals and hearings in Victoria, Western Australia and New Zealand.

QUALIFICATIONS

Bachelor of Arts (Geography & Anthropology), University of Colorado, Denver, 1979
Master of Arts (Geography), University of Colorado, Boulder, 1982
QPMR (Qualified Practising Market Researcher accreditation)

SELECTED PUBLICATIONS AND PAPERS

Lee, Y, and McCracken, M.W. 2012. *Centripetal and Centrifugal Movement: Shopping Centers in Denver, USA, and Brisbane, Australia*. Urban Studies May 2012, Vol 49 (7).
McCracken, M.W. 2012. *Central Highlands Industry Capability Audit*. Presentation, Business Breakfast function *Is Your Business Supply Chain Ready?* 22 June 2012 Central Highlands Development Corporation, Emerald
McCracken, M.W. 2003. *Understanding Expert Evidence: Economics*. Paper presented to Queensland Environmental Law Association, 13 October 2003, Brisbane.

MEMBERSHIPS

Member, Australian Population Association
Member, Institute of Australian Geographers
Member, Australian Market and Social Research Society

WORK HISTORY

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|---------------------|---|
| Oct 2004 to present | Director, Foresight Partners Pty Ltd |
| 1998 to 2004 | Director, Economic Associates Pty Ltd |
| 1988 to 1998 | Manager, Kinhill Economics |
| 1982 to 1988 | Queensland Manager, Plant Location International (Aust) Pty Ltd |